

KCC Children, Young People and Education Directorate

– Privacy Notice for Participants of Pilot of Men’s Antenatal and Postnatal Support - Easy Read



Who are we?

We are Kent County Council (KCC).

Kent County Council (KCC) has asked Becky Fedia to complete a project to design and pilot men’s ante-natal and post-natal support.

This project will run from June 2023 until March 2024.

This will involve working with new dads and male partners of women who have a baby or those who are expecting a baby to:

1. Better understand how they feel and what kinds of support they would find useful
2. Create with them support for new/expectant dads and male partners before and after the baby is born
3. Test this support



There is a law called Data Protection and the United Kingdom General Data Protection Regulation (UK GDPR). This law means we must tell you:

1. What personal information we collect
2. How we get your personal information
3. How we use your personal information
4. Who we can share your personal information with

What personal information we collect

If you choose to take part in our online survey, we will collect:

- Email address (if you choose to enter our prize draw and consent to be contacted for this purpose)

If you give your consent be contacted for a discussion about taking part in the project, we will collect and process the following information:

- Names
- Contact details (email addresses, phone number)

We also collect the following personal data which is more sensitive and is treated with extra care and protection when you provide it to us:

- Any health information relevant to your participation
- Whether you are a new dad or partner of a new mum, or an expectant dad (or partner of an expectant mum)
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If you consent to take part in the project, we will collect and process the following additional information:

- Your postcode
- We may take video or audio recordings of online interviews, with your consent. These recordings could collect information about your health, race/ethnicity, or religious beliefs.

We also collect the following personal data which is more sensitive and is treated with extra care and protection when you provide it to us (this is optional):

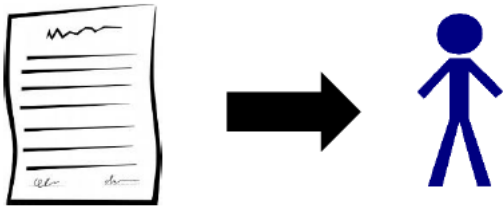
- Whether or not you or your partner are affected by emotional or mental health difficulties
- Whether or not you or your partner are affected by financial concerns



Reasons we can record and use your information

We collect and use your information because you have consented for us to.

We collect and use sensitive information because you have consented for us to.



How we get your personal information

We get this information from:

- What you tell us when we work with you



How we use information about you

We use information about you to:

- run the project, for example running the prize draw for our survey, making contact with you to invite you to sessions or sending you updates
- make sure our sessions are easy for you to attend and that we look after your individual needs (for example if you have dietary requirements or needs to help you engage in the project).
- record our conversations (with your additional consent) so that we can remember what we have talked about.
- ensure that our project includes everyone



Keeping your personal information safe

We have security which prevents information from being accidentally lost or used in the wrong ways.

We only let people see your information if they have a work reason to know it. Anyone seeing your information must do it confidentially. This means that they must not share it unless there is a good reason, such as if you or somebody else's safety is at risk.



Who we share your personal information with

The provider, Becky Fedia, will collect and keep your data and will share anonymous information with Kent County Council. This means that you will not be identified in the information that is shared with Kent County Council.

We must share personal information with the Police if we are asked to by law.



We will not keep information about you for longer than it is needed



Your Rights

Under the UK GDPR you have rights. For free, you can:

- Know what we are doing with your information and why we are doing it.
- Ask to see what information we have about you (Subject Access Request).
- Ask us to correct any mistakes in the information we have about you.
- Make a complaint to the Information Commissioner's Office

If you have any issues about your data you wish to discuss, please email:
amy.merritt@kent.gov.uk

	<p>You can get more information about your rights and the United Kingdom General Data Protection Regulation from the UK Information Commissioners Office (ICO). For more information visit https://www.kent.gov.uk/about-the-council/aboutthewebsite/privacy-statement</p>
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