



# Kent County Council Adult Social Care and Health Directorate

## Privacy Notice for Participants of Local Start for Life and Family Hubs Evaluation

### EASY READ

 	<p><b>Who are we?</b></p> <p>We are Kent County Council (KCC).</p> <p>Kent County Council (KCC) has asked 31ten Consulting Ltd to work with local families to find out how they have been supported by Family Hubs and Start for Life services. This will involve working with children, parents &amp; carers of children, and pregnant people and their partners. Part of this work is to run an Awareness Survey. This will help us to understand how much local people know about the Start for Life and Family Hubs Programme and what support is available.</p> <p>This project will run from February 2024 to June 2025 and the Awareness Survey will run from June 2024 – March 2025.</p> <p><b>This is a shorter easy read document of the full privacy notice. You can read the full notice on our website. Details are at the end of this document.</b></p>
	<p><b>There is a law called Data Protection and the United Kingdom General Data Protection Regulation (UK GDPR). This law means we must tell you:</b></p>



1. What personal information we collect
2. How we get your personal information
3. How we use your personal information
4. Who we can share your personal information with

**Personal Details:**

Surname (Last Name):		Given Name (First Name):	
Date of Birth:	Age:	Single/Married/Other (Please Specify):	
Nationality:		Sex:	
Address for Correspondence:			
Residential Address (if different from above):			
Telephone Number:		Fax:	
E-Mail Address:			

### **What personal information we collect**

- Name
- Email address
- Phone number
- Your postcode and which district you live in
- How many children you have and their age(s).
- Information about you such as your age and sex

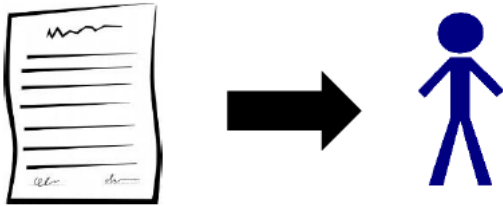
### **Special types of personal information we collect are:**

- Your ethnicity and whether you have a disability, if you choose to share this with us.
- We will take notes during our conversation and we may take video or audio recordings of online (e.g. MS Teams) or face-to-face interviews, if you tell us it is okay to do this. These recordings could collect information about your health, race/ethnicity, or religious beliefs.



### Reasons we can record and use your information:

We will only collect and use your information when you have told us it is okay to do this.



### How we get your personal information

We get this information from:

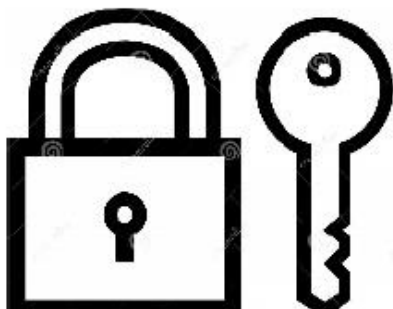
- What you tell us in your response to our Start for Life and Family Hubs awareness survey.



### How we use information about you

We use information about you to:

- Ensure our project includes everyone
- run the project, e.g. running the prize draw for our survey or making contact with you to invite you to sessions or sending you updates.
- make sure our sessions are easy for you to come to and that we look after your needs.



### Keeping your personal information safe

We have security which prevents information from being accidentally lost or used in the wrong ways.

We only let people see your information if they have a work reason to know it.

	<p>Anyone seeing your information must do it confidentially. This means that they must not share it unless there is a good reason, such as if you or somebody else's safety is at risk.</p>
	<p><b>Who we share your personal information with:</b></p> <p>The provider, 31ten, will collect and keep your data safe. 31ten will share some information with KCC and other organisations we are working with, and they will publish some of the final work, but we won't include your name or any of your personal information.</p> <p>We must share personal information with the Police if we are asked to by law.</p>
	<p><b>We will not keep information about you for longer than it is needed.</b></p>
	<p><b>Your Rights</b></p> <p>Under the UK GDPR you have rights to:</p> <ul style="list-style-type: none"><li>• Know what we are doing with your information and why we are doing it.</li><li>• Ask to see what information we have about you (Subject Access Request).</li><li>• Ask us to correct any mistakes in the information we have about you.</li></ul>

- Make a complaint to the Information Commissioners Office.

You may withdraw your consent at any time by emailing:

[Rebecca.smith@31tenconsulting.co.uk](mailto:Rebecca.smith@31tenconsulting.co.uk)

You can get more information about your rights and the United Kingdom General Data Protection Regulation from the UK Information Commissioners Office (ICO).

For more information visit

<https://www.kent.gov.uk/about-the-council/aboutthewebsite/privacy-statement>

**For the full version of this Privacy Notice please see:**

<https://www.kent.gov.uk/about-the-council/information-and-data/access-to-information/gdpr-privacy-notices/adult-social-care-and-health/start-for-life-and-family-hubs-awareness-survey-privacy-notice>

A separate Privacy Notice which covers the wider activities which are part of this project is available here: [Participants of Local Evaluation of the Start for Life and Family Hubs Programme privacy notice - Kent County Council](#)